

Message Text

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PAGE 01 BANGKO 06885 070656Z
ACTION EA-12

INFO OCT-01 ISO-00 EB-08 /021 W
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FM AMEMBASSY BANGKOK
TO USDOC WASHDC
INFO SECSTATE WASHDC 1166

UNCLAS BANGKOK 6885

E.O. 11652: N/A
TAGS: BEXP, TH
SUBJ: ADS, REQUEST FOR THOMSEN EQUIPMENT, GARDENA, CALIF.

REF: USDOC CD 144, JANUARY 30, 1978

THE FOLLOWING FIRMS HAVE BEEN CONTACTED AND HAVE EXPRESSED INTEREST
IN ACTING AS DISTRIBUTOR FOR THOMSEN'S CONCRETE PUMPS AND MIXERS.

1. THE EAST ASIATIC CO. (THAILAND) LIMITED
POCLAIN/MACK DIVISION
60/1 HIGHWAY ROUTE 31
DINDAENG-LADPRAO
BANGKOK, THAILAND
CONTACT: MR. SUCHART MAHANTAKHUN, MANAGER
PHONE: 2770118, 2770127
CABLE: INDUSTREAC BANGKOK
TELEX: ASIATIC TH 2615
COMMENT: MR. SUCHART STATED THAT THERE IS A LIMITED MARKET
FOR IMPORTED CONCRETE PUMPS, BUT THAT FUTURE PROSPECTS
ARE GOOD. MR. SUCHART HAS EXPRESSED INTEREST IN
THIS PRODUCT AND WISHES TO CORRESPOND WITH U.S.
SUPPLIER FOR DETAILS OF THE PRODUCT AND CONDITIONS
OF THE DISTRIBUTORSHIP. EAC, AN OLD DANISH IMPORT/
EXPORT FIRM, WAS INCORPORATED IN THAILAND IN 1897,
AND WAS REORGANIZED AS A THAI CORPORATION IN 1977.
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ITS REGISTERED CAPITAL IS US \$10. MILLION. FIRM ACTS
AS GENERAL IMPORTER OF INDUSTRIAL CHEMICALS, MACHINERY,
PHARMACEUTICAL PREPARATIONS, TRACTORS AND HEAVY
EQUIPMENT, PRINTING PRESSES, ETC. AND AS EXPORTER
OF RICE, TIMBER AND TEXTILES.

2. TEO HONG SILOM CO., LTD.

713 SILOM ROAD
BANGKOK 5, THAILAND
CONTACT: PHAISARN SIRIRAT-USDORN, MANAGING DIRECTOR
PHONE: 2331721-9
CABLE: BAE TEOHONG
TELEX: BAESILOM TH 2945
COMMENT: MR. PHAISARN HAS EXPRESSED INTEREST IN BECOMING
THE LOCAL DISTRIBUTOR FOR THOMSEN'S CONCRETE PUMPS,
MIXERS AND PLASTER PUMPS AND WISHES TO OBTAIN MORE
DETAILS ABOUT THE PRODUCTS, AS WELL AS PRICE QUOTA-
TION. TEO HONG SILOM WAS INCORPORATED IN 1974 WITH
US\$300,000 REGISTERED CAPITAL. FIRM OPERATES AS
IMPORTER AND DISTRIBUTOR OF ELECTRICAL, ELECTRONIC,
COMMUNICATIONS, MECHANICAL, ENGINEERING, MATERIAL
HANDLING AND CONSTRUCTION EQUIPMENT, ELEVATORS
AND ESCALATORS, MEDICAL AND SCIENTIFIC INSTRUMENTS.

3. ITALTHAI INDUSTRIAL CO., LTD.
ENGINEERING DIVISION
2013 NEW PETCHBURI ROAD
P.O. BOX 342
BANGKOK, THAILAND
CONTACT: MR. UDOM SUTHIRAT, MANAGER
PHONE: 3927090-4
CABLE: ITALTHAI
TELEX: TH 2740
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COMMZUT: MR. UDOM HAS EXPRESSED GREAT INTEREST IN THIS PROPO-
SAL AND WISHES TO NEGOTIATE FURTHER WITH U.S. SUPPLIERS
FOR DETAILS AND PRICE QUOTATIONS. ITALTHAI WAS
INCORPORATED IN 1955 WITH US\$500,000 REGISTERED CAPITAL
AND OPERATES AS IMPORTER AND DISTRIBUTOR OF HEAVY
CONSTRUCTION MACHINERY, BUILDING MATERIALS, INDUSTRIAL
CHEMICALS, WASTE WATER TREATMENT EQUIPMENT, ETC.
FIRM IS AFFILIATED WITH ITALIAN THAI DEVELOPMENT CO.,
LTD., WHICH IS THAILAND BIGGEST CONSTRUCTION CONTRAC-
TOR.
WHITEHOUSE

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Message Attributes

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Disposition Date: 01 jan 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
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Status: NATIVE
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TAGS: BEXP, TH
To: COM
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